

# Gillian Farley

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Working and studying web design for more than ten years I have a variety of experience in the industry ranging from design, HTML builds, Flash, usability and accessibility. I am a creative person and I have worked on a variety of projects ranging from large blue chip clients, to government departments, to public sector clients, working and managing teams and working independently too. Examples of my work and some specific case studies can be found on my portfolio website [www.gillgill.co.uk](http://www.gillgill.co.uk).

## Employment

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February 2010 - Present

### Visual Jazz

#### Contract Front End Developer

- Build of Flash banners
- Build of eDMs and campaign set up and send from Campaign Monitor
- XHTML builds and WordPress styling

January - February 2010

### Hard Hat Digital

#### Contract Web Designer

- Design of eDMs and websites
- Wireframes and IA

November - December 2009

### Drafftcb

#### Contract Web Designer

- Design and HTML builds
- Running of usability workshops. Production of IA and wireframes.

January 2006 - October 2009

### Redweb

Lead Designer | Jan 2008 - Oct 2009

Junior Designer | Jan 2006 - Dec 2007

- Creative lead on Visa Europe, Transport for London, Lighter Life, Pearsons Education and TDA
- Pitch work and liaising with clients for project requirements/feedback
- Concept work
- Flash design and build
- XHTML builds and CMS integration
- Running usability workshops
- Testing and quality control for my teams work

Dec 2004 - Aug 2005

### Bournemouth University

#### e-Learning Technologist

- Putting together course content in HTML for the e-Learning courses
- Meeting with teaching staff to discuss course content and delivery
- Making Flash movies for interactive content

Aug 2003 - Dec 2004

## **NHS, Dorset Cancer Network**

### **Web Designer**

- Design, build, organisation of hosting, domain name and deployment
- Presenting to doctors, specialists and patient groups around the area to help promote the site
- Manage the content writing

Aug 2003 - Present

## **Freelance**

### **Web Designer**

I have been freelancing in my free time for 6 years, working for local design and build agency Adido Solutions as well as a variety of start-up companies and SMEs.

- Creative and technical work
- Manage clients and projects from specification stage through to final sign off
- Usability consultancy

# Education

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Oct 1999 - May 2002

## **Bournemouth University**

### **BA Interactive Media Production | Grade 2:1**

A three year degree course which covers graphic design, sound production, video, Flash and website builds. We were specifically taught Photoshop, Dreamweaver, Flash, Final Cut Pro and Director.

# Skills and Interests

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## **Software**

Photoshop CS4, Flash CS4 (including Actionscript 2), Illustrator CS4, Dreamweaver CS4, Team Foundation Sever, Sitecore, Fatwire, Reddot, Immediacy.

## **Other Interests**

**MeetDraw** - One of the team to start up and organise a quarterly event for people interested in digital media on the south coast. As well as helping with the design of the website and promotional material I managed the build of the website and organised the venue.

**Industry events** - I attend digital/design based events when possible including the D&AD and Glug London events.

**Outside of work** - I enjoy socialising with friends, I regularly swim, go to the gym and play soccer. I love travelling, I have been on several surfing and scuba diving holidays, most recently to Egypt where I gained my PADI Advanced Open Water qualification.